



What is so MULTI about the Multiplex? Yes, there will be traditional activities within the facility such as skating, the walking track and the Fitness Centre but the facility will be more, much more.

For one, the design of the seating on the west end of the facility into a bowl shape was done so that the Multiplex could host concerts, seminars, a sales ring and a theatre.

It has been identified by some that a portion of the seating on the west side is totally useless for watching hockey; that contention would be absolutely right. In fact it is doubtful that a portion of the seats in the bowl will ever be used to watch a hockey game, but they will be prime seats for watching a concert, listening to a seminar speaker or watching a movie.

Since the closing of the Windy Acres Theatre, the residents of our community have been looking for alternative movie viewing venues especially the youth of the area. With the installation of a 28 foot screen and a high definition digital projector in the Multiplex, movie night can return to Russell. And one of those seats that does not work for hockey, will be a perfect location to watch your favorite actor on the big screen.

Movie nights, trade shows, concerts are all part of the Multiplex concept that does not involve sporting activities. In fact, the facility has already been approached as a potential venue for a wedding later this fall. It is obvious the Multiplex will be an all inclusive multi-generational attracting facility.

The Committee would like to remind the community of the Public Meeting will be held on Wednesday, April 6<sup>th</sup>, 2011 at 7:00 p.m. at the Russell Leisure Centre to assist with compiling contact information for previous residents. Your assistance in identifying past residents is greatly appreciated.

For further information on the progress of the Russell Regional Multiplex please visit the Town of Russell website at [russellmb.com](http://russellmb.com). If you have any questions or comments regarding the facility please don't hesitate to contact a member of the Multiplex Funding Campaign Committee. The Committee members are Chris Radford, Bruce Christopher, Alan Stanchuk, Symantha Dunn, Keith Popp, Eldon Montgomery and Terry Rolfe.