



All 3 aspects of the Russell Regional Multiplex Fundraising Campaign continue working hard to raise the funds we need to complete the Multiplex.

The Corporate Campaign continues to approach businesses from inside and outside our community, providing information and developing partnerships that will provide a benefit to our community and the businesses.

On the personal side, the campaign to raise money from residents of the region continues. Individuals who have pledged contributions are asked to please provide their pledges as soon as possible, while others seeking more information are welcome to visit the Town Website or contact a Committee Member to get answers to their questions.

The Personal Campaign is also changing gears with the onset of a new strategy to approach past residents of our Town and area. Lists of past residents are being compiled so that information can be provided to them in the hope that they will support our efforts. The Committee would ask for assistance in identifying previous residents so that they may be approached. Names, addresses and other contact information can be supplied to the Town of Russell Office. In addition a Public Meeting will be held on Wednesday, April 6<sup>th</sup>, 2011 at 7:00 p.m. at the Russell Leisure Centre to assist with compiling contact information for previous residents. Your assistance in identifying past residents is greatly appreciated.

The Special Events Committee is starting to hit its stride as well. A number of larger events are planned over the next few months. These events will be opportunities for locals to support the project while being entertained. Special Events currently being organized include:

- 1) Variety Concert – April 29<sup>th</sup>, 2011 at the George P. Buleziuk Centre. This event will be broadcast on 730 CKDM and via webcast all around the globe. Details on the event will be out in the next couple of weeks.
- 2) Community Auction - Arrangements are being finalized to host a Community Auction in the fall of 2011.
- 3) Sportsman's Dinner – Russell Minor Hockey has been approached to host a Sportsman's Dinner later this year. Program and dates are still pending.

The Russell Regional Multiplex Campaign Committee remains committed to meeting its fundraising goal. If you have any ideas regarding special events or other fundraising initiatives, no matter how large or small, please let the Committee know.

For further information on the progress of the Russell Regional Multiplex please visit the Town of Russell website at [russellmb.com](http://russellmb.com). If you have any questions or comments regarding the facility please don't hesitate to contact a member of the Multiplex Funding Campaign Committee. The Committee members are Chris Radford, Bruce Christopher, Alan Stanchuk, Symantha Dunn, Keith Popp, Eldon Montgomery and Terry Rolfe.